Overview

INDUSTRY
Education, Post-Secondary

PROFILE
Dunwoody College of Technology is a private, not-for-profit technical college in Minneapolis, Minnesota. Over 200,000 alumni have been educated on the latest technologies and now hold industry leading roles. The college enrolls over 1,200 students and employs over 250 faculty members.

CHALLENGE
With individual departments tasked with password management for their courses, access was both challenging and unclear for their users. The goal was to pull together all digital resources into one location and enable instant file and application access for students and educators.

SOLUTION
In 2018, Dunwoody College chose ClassLink to deliver their digital resources to students and faculty. ClassLink provides single sign-on access to over 150 apps and files from anywhere, on any device.

Single Sign-On Changed the Way Dunwoody College Plans, Deploys, and Evaluates Digital Learning Resources

The Challenge
Mark Anderson, a director with over 15 years of IT leadership experience in technology solutions and IT operations, made streamlined access a priority for Dunwoody College of Technology’s 1,200 students, faculty, and staff. The college leader recognized that with 16+ applications to locate and log in to, and access managed at the department-level, frustrations among their users were on the rise. The college resolved to find a more straightforward way of delivering their digital library and looked to Single Sign-On (SSO).

Choosing ClassLink
After piloting other SSO solutions that were more expensive and awkward to use, Dunwoody went with ClassLink in January 2018. The college rebranded its ClassLink after surveying their students. Today, students, faculty, and staff login just once to ‘Launchpad’, where all their school applications, productivity tools, and files are organized in one central location. With ClassLink in place, adding new resources consumes much less time and frees IT to focus on more strategic tasks.

The Outcome
Over 150 apps connect to Dunwoody’s Launchpad, including Canvas, Office 365, and dozens of productivity tools. New staff and faculty are greeted with a login to Launchpad, which has dramatically streamlined the onboarding process.

Access to ClassLink Analytics is enabled for both the VP of Enrollment and Director of Marketing, who can view reports showing how the college’s digital resources are being used. This insightful data has been used to inform strategic level decisions, from investment priorities to instructional design.

“The ability to have mobile and simplified access to one interface is valuable for us.”

Mark Anderson, Dunwoody College of Technology

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